A TRUSTED PARTNERSHIP IN CERVICAL CANCER SOLUTIONS

BD’s adaptable, scalable and customized solutions empower you to meet the needs of the rapidly changing landscape of cervical cancer screening. Our full suite of advanced cervical screening products and services are designed to provide solutions with your future needs in mind. When you partner with BD Diagnostics, you and your lab will benefit from fully customized, cutting-edge cervical cancer screening solutions.

Ready to see a real difference?
Contact your BD Diagnostics Account Executive today

References
2. BD PrepStain™ System product insert.
3. ThinPrep® 3000 product insert.
16. BD FocalPoint™ GS Imaging System Package Insert.
17. BD Diagnostics 7 Loveton Circle Sparks, MD 21152
18. BD SurePath™ Liquid-Based Pap Test

BD Diagnostics
7 Loveton Circle
Sparks, MD 21152
800.638.8663
www.bd.com/ds

2771 Bristol Circle
Oakville, Ontario
Canada L6H 9S5
Tel: 800.268.5410

Montevideo 111, 9th Floor
Col. James de Chapultepec
11000 Mexico D.F.
Tel: 52.55.59.95.82.00

11 rue Aristide Bergé
38000 Le Pont de Claix,
France
Tel: 33.4.7668.3636

Rua Alexandre Dumas 1976
04717-004 São Paulo, S.P. Brazil
Tel: 55.11.5185.3833

ThinPrep is a trademark of ThinPrep Technologies, Inc. BD, BD Logo and all other trademarks are property of Becton, Dickinson and Company ©2013 BD 980-08537-04(01) 10-2013 Printed in USA
Early and accurate detection is the key to preventing cervical cancer from progressing

Reliable screening allows for the detection of cancerous and pre-cancerous changes enabling early intervention. For this reason, it is important to use a technology that will give you accurate and actionable results.

Beginning with sample collection

The BD SurePath™ test is the only Pap that sends 100% of the sample to the laboratory.

The rinsing method used by the other LBC can result in up to 37% of the sample being discarded.

- 2/3 of all false negatives are the result of cells not being collected and/or not being tested.
- A primary reported reason for unsatisfactory samples is an insufficient number of squamous cells.

Featuring a Proprietary Cell Enrichment Process

BD's cell enrichment process ensures only the most diagnostically relevant material is presented on the slide.

The BD process separates and removes blood, mucus, and interfering materials from the sample, meaning only the most diagnostically relevant material transfers to the slide.

Stage IA Stage IB Stage II Stage II & IV

Early detection leads to better outcomes

Cervical cancer 5-year survival rate

The BD SurePath™ test is the only Pap test to provide

- The highest HSIL + detection
- Fewer UNSATs
- Low ASC-US rates

THE HIGHEST DISEASE DETECTION

OF ANY PAP TEST

Ready to see a real difference?

Contact your BD Diagnostics Account Executive today
ACTIONABLE INFORMATION TO IMPROVE PATIENT MANAGEMENT

BD is committed to helping improve clinical decisions by increasing the accuracy and actionability of lab results.

The BD SurePath™ test consistently demonstrated to lower the UNSAT slide rate — as repeatedly shown in many studies.\(^1\)\(^1\)

It has been reported that up to 30% of women may be lost to follow-up when they are called back for re-sampling after an UNSAT.\(^12\)

First-time accuracy – demonstrated by the lowest unsatisfactory rates and low ASC-US results - leads to fewer patient callbacks, reduces patient anxiety, reduces the risk of loss-to-follow-up and removes delays in getting to an actionable result.

UNSAT results have been reported to be associated with 1.6- to 4.0-fold higher risk for CIN 2+.\(^13\)

In a survey of 373 responding CAP laboratories, the BD SurePath™ Liquid-based Pap consistently demonstrated the lowest UNSAT rates versus all other Pap methods.\(^7\)

Unsatisfactory samples represent a missed opportunity for screening and are more often associated with cervical abnormality.

The BD SurePath™ test allows a pathologist to accurately distinguish true cytologic abnormalities, as evidenced by the BD SurePath™ test’s low ASC-US rates.\(^2\)

Fewer unsatisfactory results also reduce the need for reprocessing samples and rescheduling patients, thus lessening the burden on the lab and nursing staff.

Reprocessing the other LBC with glacial acetic acid takes time and disrupts staff, while only producing a satisfactory rate of 44%.\(^14\)

Ready to see a real difference?
Contact your BD Diagnostics Account Executive today

---

\(^1\)BD PrepStain™ System product insert, Table 1.
\(^2\)BD T2000 product insert, Table 10.
\(^3\)BD PrepStain™ System product insert, Table 14.
\(^4\)BD SurePath™ System product insert, Table 1.
\(^5\)BD SurePath™ System product insert, Table 15.
\(^6\)BD SurePath™ System product insert, Table 12.

---

\(*\)Study conducted using conventional smear.
MAXIMIZE EFFICIENCY AND FOCUS ON THE CASES THAT MATTER MOST

Screening BD SurePath™ slides with the BD FocalPoint™ GS Imaging System increases accuracy and efficiency

The BD FocalPoint GS Imaging System assists the laboratory staff to better triage slides for further screening by:

- Using algorithms to determine potential abnormalities and rank slides accordingly\(^{15}\)
- Focusing attention on the 10 fields of view most likely to contain abnormalities, reducing screening time per slide
- Increasing disease detection and reducing ASC-US rates
- Utilizing Directed QC Technology™ to select slides with the highest likelihood of abnormality for full slide review — improving the quality control process and reducing the risk of missed disease

Higher disease detection with BD SurePath™ slides screened with the BD FocalPoint™ GS Imaging System\(^{15}\)

- 24.5% increase in cancer sensitivity
- 19.6% increase in HSIL+ sensitivity
- 9.8% increase in LSL+ sensitivity
- 9.2% increase in ASC-H+ sensitivity

Higher disease detection with BD SurePath™ slides screened with the BD FocalPoint™ GS Imaging System\(^{15}\)

![Graph showing higher disease detection with BD SurePath™ slides screened with the BD FocalPoint™ GS Imaging System.]

ASC/SIL Ratio of BD FocalPoint™ GS Imaging System vs Manual Screening\(^a\)

- 42% overall decrease in ASC/SIL ratio
- Reducing the ASC/SIL ratio means more actionable results and less uncertainty for patients\(^{16}\)

Ready to see a real difference?
Contact your BD Diagnostics Account Executive today