The StartClean patient cleansing program

The next best care to being there

Studies have shown that patients often do not comply with cleansing instructions, despite their potential value in reducing the risk of HAIs.\(^1,2\) To prompt compliance, the StartClean patient cleansing program combines an individualized reminder service with a chlorhexidine gluconate (CHG) solution.

How the program works

**Physician consult**
When you meet with your patients, give them the StartClean kit, the StartClean patient education template and enter their contact information for reminder prompts.

**Patient education templates**
Customizable and printable patient education templates help you give specific instructions to individual patients in more than 10 languages.

Access the templates at [bd.com/UseStartClean](http://bd.com/UseStartClean)

**Individual patient reminders**
Based on a schedule you set, the StartClean program reminds your patients by email, text or voicemail to use their CHG cleanser, according to your instructions.

To set up patient reminders, visit [bd.com/StartCleanReminder](http://bd.com/StartCleanReminder)

**Patient cleansing compliance**
After using the kit, your patients can sign off on the patient education template and return it to you for additional compliance measures.

A recent study has shown that patients who received an electronic reminder had three times the amount of CHG skin-surface concentration than those who did not receive a reminder.\(^3\)

Your patients can learn more about the importance of cleansing and how to use the StartClean kit by viewing our patient instructional video at [bd.com/StartClean-kit](http://bd.com/StartClean-kit)

For more information, contact your BD sales representative or visit [bd.com/UseStartClean](http://bd.com/UseStartClean)

Disclaimer
Per HIPAA compliance, BD will collect provider information and patient information only as necessary for the successful delivery of patient reminders. Patients’ names or information related to their medical history or impending procedure will not be collected on the BD website. After the reminder is sent, all patient contact information will be deleted.

References