Improving Profitability and Providing Efficient Service

Queen Elizabeth Hospital Birmingham, United Kingdom

The Pharmacy @ QEHB Ltd, a trust-created subsidiary company, was opened to run the outpatient pharmacy. The space that was available was deemed to small to deliver the quality of service required by the Trust. However with the implementation of a Rowa Vmax™ system with integrated stock-inputting system, Queen Elizabeth Hospital Birmingham can now store 16,000 packs, which would have been challenging without the implementation of the automated solution with Rowa technologies.
This sort of state-of-the-art technology is becoming more popular in pharmacy provision, both in hospitals and community pharmacies. It can dispense a variety of different medicines in seconds – at incredible speeds and without error. This really will be of huge benefit to patients.

Inderjit Singh, Associate Director of Commercial Pharmacy Services, Queen Elizabeth Hospital Birmingham