



# Idea submission program

Turning on the power of innovation



# Our idea submission program

## Innovation that is *advancing the world of health*<sup>™</sup>

Your idea may have the potential to impact the lives of millions of people. But a great idea is not enough.

To turn concept into reality, you need a relationship with an experienced medical technology innovator and manufacturer—one with the resources, expertise and integrity to make it happen.

At BD, our success stems from partnering with inspired individuals and organizations on a global basis to bring innovative, new products that help manage or reduce costs, improve the patient experience and achieve better outcomes.

## Your partner from idea to commercialization

As a global leader in healthcare, BD has the network and capabilities to bring your idea into mainstream use. We offer:

- More than **100 years of experience** in medical technology and life sciences innovation, development, manufacturing and commercialization
- Hundreds of **products and solutions** that are changing the landscape of healthcare
- Multiple **new products** and line extensions introduced annually
- A tradition of **product and process innovation**
- Early stage review of your idea by top-level R&D leaders in the company
- **Research and development resources** to enhance your product's potential
- **Hundreds of millions of dollars invested annually** in the creation and **acquisition** of new technologies
- **Needed infrastructure** for global product manufacturing and distribution

## Submitting your idea

To ensure prompt consideration and proper protection of your idea, consider the following when submitting to BD:

- 1** Complete the BD Idea Submission Form, paying special attention to the general (non-confidential) description of your product.

*This is the baseline information that BD will need to determine whether your submission can be considered for further investigation.*

- 2** If more than one person has contributed to the concept, list all such persons on the BD Idea Submission Form.

- 3** Following preliminary review, if BD is interested in moving forward, BD may request that both parties enter into a confidentiality agreement.

*This agreement allows for the exchange of more detailed information and helps protect both you and BD.*

- 4** BD will examine your idea thoroughly and contact you regarding next steps.



# Product development process



## Confidentiality, product protection and legal arrangements

In your initial submission, please do not provide confidential information. BD assumes no obligation to protect, retain or hold any confidential information disclosed in any submission or in conversations prior to a formal written agreement between you and BD. BD may be aware of other products or concepts that could impact our decision to adopt your product idea.

BD strives to generate the greatest social and commercial benefit from outside ideas. Should we move forward, BD will work with you to develop a mutually beneficial arrangement that may include license agreements for the development and commercialization of your product.

To protect your product idea, we recommend applying for patent protection prior to submitting your proposal.

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