



BD Alliance Program

Partnering with hospitals and CxOs to be proactive and resilient in unpredictable times.

BD is committed to helping you overcome some of your most pressing challenges by partnering across critical needs and offering multiple layers of support. Choosing BD means gaining a partner focused on delivering value and the predictability your hospital depends on—even as things continue to change.



Prevent budget surprises

Unpredictable costs and shifting budget streams can make it difficult to plan, straining resources and confidence alike. Our goal is to help bring financial clarity and stability.



Product support to drive standardization and efficiency

Cumbersome systems and regulatory complexity can slow down care delivery. We support our products through targeted training, clinical support and product use assessments to ensure safe and effective use of BD products—empowering teams to stay focused on what matters most.



Address unmet needs

BD partners directly with your teams to understand real needs, and we seek to deliver innovative products that deliver measurable impact.



Stabilize supply

Disruptions in supply can compromise care. We are committed to ensuring that critical supplies arrive on time through strategic safety stock and a resilient domestic-based supply chain to support uninterrupted care.

Connect us with your CxO and let's talk about how we can help you build predictability and resilience across your organization.

Call 1-888-969-7770 | Email alliance@BD.com | Visit BD.com/alliance



BD

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world of health™