

Screening is critical. Knowing what comes next matters, too.



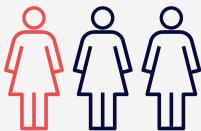
Source: BD-Canada / Leger survey September 2026. Women respondents: n=748

The conversation about breast health shouldn't stop at screening



34%

women are **unfamiliar** with what may happen when a breast screening test or exam identifies something requiring further investigation



Only 1 in 3

women **feel confident** about **key aspects** of their breast-health journey



47%

cite waiting for additional testing among their **biggest concerns**



93%

say being informed about **all medically appropriate options** would be important



86%

say having a **less invasive** breast biopsy procedure would be important

Methodology:

The survey was conducted online using the Leger Opinion panel between September 21 and 28, 2026, among 1,505 Canadian adults aged 18 and older. For comparison purposes, a probability sample of 1,500 has an estimated margin of error (which measures sampling variability) of $\pm 2.5\%$, 19 times out of 20.

bd.com

BD and the BD Logo are trademarks of Becton, Dickinson and Company or its affiliates. © 2026 BD. All rights reserved. BD-187436

