



BD Life Sciences
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May 2025

SUBJECT: Discontinuation of BD Difco™ Biotin Assay Medium, Catalog # 241910

Dear Valued Customer,

BD Life Sciences has an ongoing commitment to develop, produce, and deliver the highest quality products to meet your microbiology needs. Our goal is to offer the optimum products and supply them to you in the most efficient and timely manner.

We regret to inform you that due to the raw material supply issues as well as technical challenges that have impacted our ability to manufacture this product to our quality standards, we must discontinue **BD Difco™ Biotin Assay Medium, Catalog # 241910, effective immediately**.

Unfortunately, we do not have any alternative BD products to suggest.

BD appreciates and values your business. Please know we are here as your partner and are committed to helping you work through any challenges resulting from this change.

To best serve you, all inquiries and requests should be directed through your local sales representative or by contacting BD Technical Services at 1-800-638-8663 or Technical_Services@bd.com, or BD Customer Service at 1-800-823-5433.

Sincerely,

Grace Soong

Grace Soong
Sr. Global Product Marketing Manager, Media and Core Microbiology
BD Life Sciences – Diagnostic Solutions