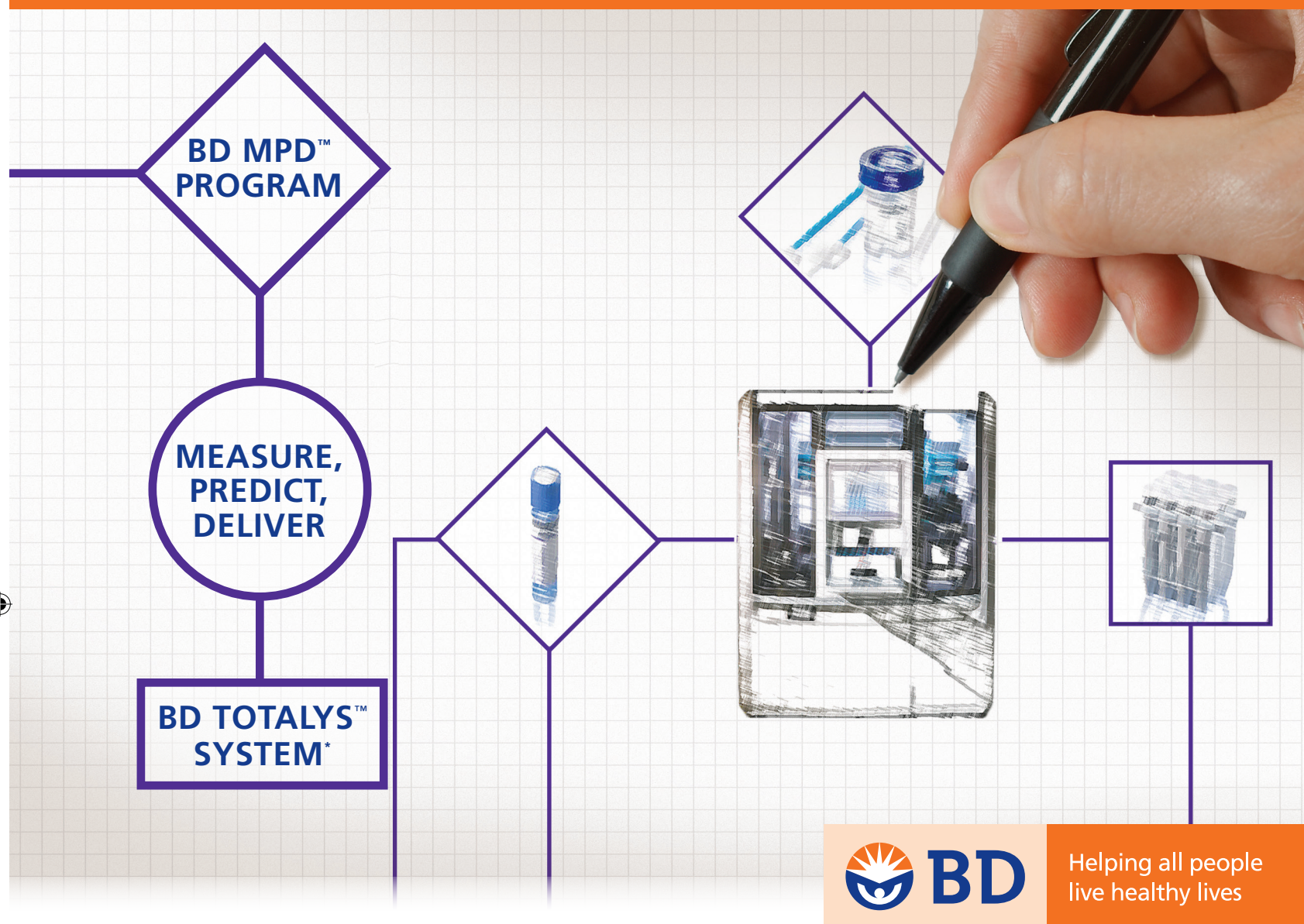


How Do You Manage Change in Your Lab?



Transition to a customized solution that is tailored to your lab's core needs and performance goals

- ▶ **Measure** your current workflow and productivity using LEAN process analysis
Identify opportunities for improvement in sample and data flow (LIS) processes
- ▶ **Predict** efficient and sustainable operational and quality improvements
- ▶ **Deliver** a customized solution that includes automation, services, education, resource planning and change management expertise to help implement your lab's transition and sustain its success
- ▶ **The BD MPD Program – your *straight line to success***

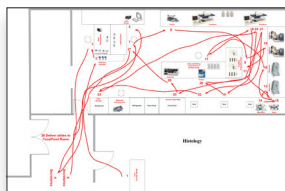
*Not available for sale in the U.S.

BD MPD™ Program

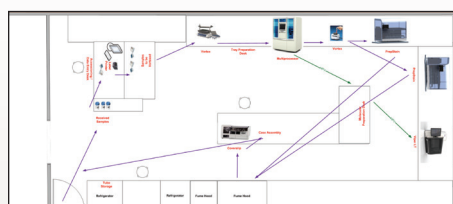
Measure, Predict, Deliver

The Challenge

Laboratories must realize cost efficiencies and process modifications while maintaining high-quality care and patient safety. The solution must encompass not only automation, but also a thorough review of current practices followed by recommendations that improve workflow, help reduce rework and promote efficiencies at every step of the cervical cancer screening process.



The Solution



The BD Totalys™ System*, implemented by a dedicated team using the BD MPD Program in partnership with your lab, provides a streamlined solution that builds on efficient standardized processes, improved data flows, reduced waste and enhanced design. Give your lab the quality and productivity you expect. Provide the results your customers demand.

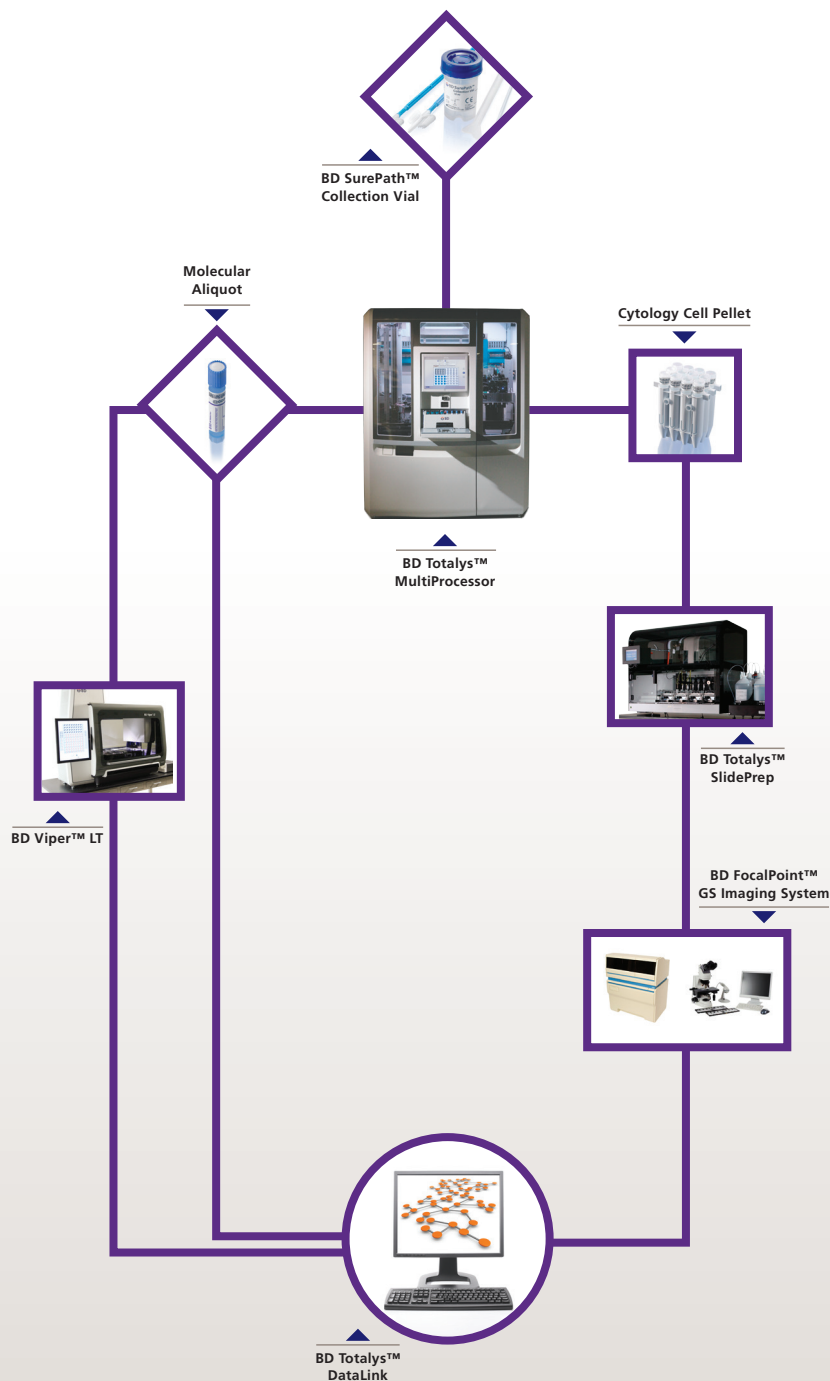
The BD MPD Program manages the change process for you so you can start working better, faster.

Ready to see
a real difference?

Visit www.bd.com/ds or contact
your BD Diagnostics Account Executive

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