



Wishing for
the easiest
solution?



Helping all people
live healthy lives



One Device - One Reagent - One Result

BD Directigen™ EZ Flu A+B

Swift and simple diagnosis
of Influenza

Rely on BD: Your global partner in



With a history of respiratory disease expertise and innovation in lateral flow technology, BD offers your laboratory a family of solutions for respiratory testing and for the detection of Influenza: an infection which constantly threatens to become pandemic.



Specimen collection and viral transport

BD™ Universal Viral Transport System

- Designed to support rapid diagnosis with BD Directigen™ EZ Flu A+B
- Very easy and flexible for specimen collection



Supplementary diagnosis

BD BACTEC™ FX

- Aids in the diagnosis of fever of unknown origin (FUO)
- Is required to determine appropriate antimicrobial therapy in case of bacterial infections

in the diagnosis of infectious disease

BD Directigen™ EZ Flu A+B

One device

- Because you need a simpler workflow resulting in maximum performance
- Designed for differential diagnosis of Flu A or Flu B
- Enables the prescription of the most effective treatment in the most timely manner

One reagent

- Two-step lateral flow process enhanced by proprietary reagents
- A unique and powerful processing reagent
- Increases antigen release for improved sensitivity

One result

- Easily performed and interpreted by non-laboratory personnel
- Results in less than 15 minutes with high accuracy*: Flu A 95,5% and Flu B 96,8%
- Improved patient outcome ¹

* Based on multi-center studies including 1191 prospective specimens and 59 retrospective specimens: see package insert for more information.

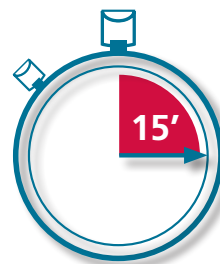
Diagnosing Influenza has never been easier

- High level of performance

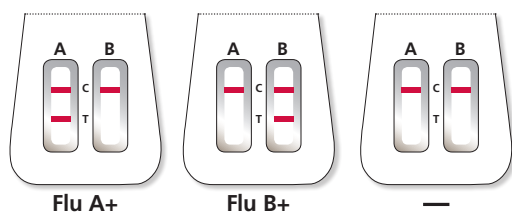
✓ Time to result: 15 minutes

Test	Directigen EZ Flu A+B		Xpect		QuickVue	
Subtypes	A	B	A	B	A	B
Sensitivity	72%	61,5%	64%	57,7%	81%	61,5%
Specificity	100%	100%	100%	100%	81,2%	100%

Compare the level of performance of EZ Flu A+B ²



- Visual and test for both Flu A and Flu B



You wished for it, we did it

..... One Device - One Reagent - One Result



Easy to order with your global partner

Ordering Information: BD Directigen™ EZ

Cat.No	Description	Qty
256050	Directigen™ EZ Flu A+B	30 tests
256030	Directigen™ EZ RSV kit	30 tests

Specimen collection and transport

Cat. No.	Description	Qty/Pkg
220220	BD™ Universal Viral Transport, 3ml vial	Pkg. of 50
220221	BD™ Universal Viral Transport Standard kit: 3ml vial with 2 regular polyester-tipped swabs	Pkg. of 50
220222	BD™ Universal Viral Transport Combo kit: 3ml vial with 1 regular and 1 minitip wire/plastic swab	Pkg. of 50
220239	BD™ Universal Viral Transport 3 regular polyester-tipped swabs	Pkg. of 100
220240	BD™ Universal Viral Transport Combo polyester Swabs: 1 regular and 1 minitip wire/ plastic swab	Pkg. of 100
220244	BD™ Universal Viral Transport, 1ml vial	Pkg. of 50
220526	BD™ Universal Viral Transport kit: 1ml vial with a flexible minitip flocced swab	Pkg. of 50

References:

1. Impact of the Rapid Diagnosis of Influenza on Physician Decision-Making and Patient Management in the Pediatric Emergency Department: Results of a Randomized, Prospective, Controlled Trial. Aleta B. Bonner, Kathy W. Monroe, Lynya I. Talley, Ann E. Klasner and David W. Kimberlin, Pediatrics 2003;112;363-367. DOI: 10.1542/peds.112.2.363
2. Evaluation of three immunochromatographic assays compared to R-Mix and Mink lung (ML) cell culture for the rapid detection of Influenza A and Influenza B viruses. M. Barger, D. Vestal, H.D. Engler and B. A. Body, Laboratory Corporation of America, Burlington, NC and Raritan, NJ. 2009 Clinical Virology Symposia.



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