Could injection comfort improve diabetes adherence and outcomes?

**The facts about fear and pain of injections**

- **94%** of insulin users exhibit symptoms of anxiety, distress or phobia around blood and injury from injections.
- **22%** of insulin users have to mentally prepare themselves for injection.
- **33%** of insulin users dread their injections.
- **75%** of children < 9 years old have a fear of injections.

**Fear leads to less adherence**

- **20%** of insulin users “often or sometimes skipped their injections.”
- **10%** restricted their number of daily injections.

**Anxiety and needle length**

- **Stacked bar chart** showing the preference of needle length among patients.
- **47%** of people with diabetes would be more likely to follow their prescribed insulin regimen if a product was available that would ease the pain and discomfort of injections.

**New technologies are transforming injection technique**

- **New BD Pen Needle with PentaPoint™ Comfort** preferred by patients.
- **63.1%** easier to insert.
- **61.9%** more comfortable.
- **23%** less penetration force than 3-bevel needles.

**References:**